



Pedicabvertising with TigerShaw

Top Reasons to Advertise with TigerShaw:

1. Fun, effective advertising that people remember.
2. Pedicab Drivers will inform passengers of daily, weekly or monthly specials.
3. Pedicab Drivers turn your print ad into an audio ad by politely offering information to all who ask.
4. Uniqueness of the pedicab results in a “stop and stare” reaction

Rear Side (34” X 20”)

Prices are per pedicab.

Monthly - \$150

Quarterly - \$300

Yearly - \$600



Rear Side Driver T-Shirt:

Quarterly - \$400

Passenger View

Shirts: Orange/Blue in Color; TigerShaw Logo on Front



Chain Guard:

Prices are per pedicab.

Monthly - \$75

Quarterly - \$150

Yearly - \$400

Passenger View
(Sign would be tapered to fit)



*Rates to do not include cost of art or materials.



Pedicabvertising with TigerShaw

Details

1. Our current pedicab schedule is as follows:
 - Lunch Service - M – F 11:00 AM – 2:00 PM
 - Evening Service - Thurs – Sat 7:00 PM – 12:00 AM
 - Gameday Service – 4 hours before kick-off; Morning & afternoon kick-offs – 4 hours after game ends
2. Pedicabs service the Auburn down-town corridor and AU campus.
3. Purchasing one rear-side or chain-guard panel – we guarantee the following:
 - Panels will be rotated to ensure that your panel is seen during at least 2 lunch-shifts/week; 2 evening-shifts/week and all home gamedays.
 - We can offer a log of panel usage to you on a weekly basis.